



Name: _____

Class: _____ Date: _____

AI vs Human Creativity: A Closer Look

An activity of "People are choosing 'human-made' creations over AI products".

AI (artificial intelligence) is fast and excels at many tasks. But how does it fare against human creativity? "People are choosing 'human-made' creations over AI products" (page 9, *What's Up* October 2026) tells us more.

ON YOUR OWN

A. Read the *What's Up* story and answer the following questions.

1. Why did many people turn up to watch the film *Niu Lai* despite its complicated plot and terrible graphics?

2. Pick a sentence from the story that tells you that the creators of the film *Niu Lai* were surprised at its success.

3. Why do AI-produced films look alike?

4. How is AI used in creative industries?

5. What are the downsides to using AI to produce designs?

6. According to experts, what are the dangers of AI in the next decade?

7. What was the public's response to Ello Design Studio's "AI versus Designer" series?

8. Based on the story, state whether each statement in the table below is true or false, then give a reason why you think so.

	True/False	Reason
(i) The cinema posters for the film <i>Niu Lai</i> were created by AI.		
(ii) Many businesses use AI to design their advertising materials because AI produces unique designs.		

9. If a book in a store has an "AI-free" label, what does it tell you about the book?

10. Why do some companies choose to label their products with tags such as "Human-made", "No AI", and "AI-free"?

11. Why is it difficult to define the meaning of 'AI-free' in today's world?

12. Why is human creativity worth supporting?

IN GROUPS

B. Discuss the good and bad aspects of students using AI in their schoolwork. Share your group's views with the class.