



Name: _____

Class: _____ Date: _____

We Can Be Young Entrepreneurs

An activity of "How Jensen Huang became a giant of digital technology"

While anyone can start a business, not all will succeed. What does it take to be a successful entrepreneur? Read "How Jensen Huang became a giant of digital technology" (page 7, *What's Up* May 2026) to find out how one person did it.

ON YOUR OWN

- A. Using the *What's Up* story, write what you think led Jensen Huang to become a successful entrepreneur.

What made Jensen Huang a successful entrepreneur
<i>His childhood:</i>
<i>His work experience:</i>
<i>His attitude and work ethic:</i>

What makes Nvidia computer chips popular and sellable
What these computer chips can do:
Who uses these computer chips:

IN YOUR GROUP

- B. Select an existing product. Use your imagination and brainstorm new features for this product. For example, a pen that can be used to write on paper as well as digital screens, that never needs charging, is able to measure lengths, functions as a calculator, glows to brighten the surface that you are writing on, etc.

Existing product: _____
<i>Its current features:</i>
<i>New features you would like to see:</i>

- C. Write a simple business proposal. Identify your target buyers. Select the new features (from your discussion) that will appeal to them and say why. Give the product a new name. Discuss where this new product can be sold and how it can be advertised.

New name of product: _____	
<i>Target buyers (age group, types of jobs/hobbies, male/female, etc):</i>	
<i>New features:</i>	<i>Why the new features will appeal to the target buyers:</i>
<i>Where it can be sold:</i>	<i>How it can be advertised:</i>

- D. Share the proposal with your class and get feedback on whether the new product will be a sellable item, and how they would improve on it. Edit your business proposal after considering your classmates' feedback.