



Name: \_\_\_\_\_

Class: \_\_\_\_\_ Date: \_\_\_\_\_

## Pointillism: When big things start small

*An activity of "Student starts company".*

Maanya Singh was still in school when she started out to help women. To everyone's amazement, her small project grew quickly into a big company. In art, there is a painting technique called pointillism that illustrates this very well. Follow the steps below to first appreciate Maanya's journey, and then explore pointillism.

1) Read "Student starts company to help women's small businesses grow" (page 8, *What's Up* June 2023). Then, number the sentences below in chronological order, to show how Maanya started her company Incuba-Naari and developed it to what it is today. The first one has been done for you.

	a. In 2020, while in Class 11, Maanya founded Incuba-Naari, a company aimed at supporting women's small businesses.
	b. In 2022, Maanya received the MYP Innovators' grant of US\$8,000, boosting her company's resources.
	c. Incuba-Naari offered women entrepreneurs the chance to showcase their creations at exhibitions without any stall cost. One such exhibition in Bengaluru in mid-December 2022 was an example of their success.
<b>1</b>	d. Maanya noticed that many women in India were treated badly and realised that financial independence was important for women's freedom.
	e. Today, Incuba-Naari has grown to include 800 women associated with the company and 40 student volunteers from around the world. The ripple-effect of successful women employing other women continues.
	f. Maanya conducted 40 interviews with women who owned small businesses and published their stories on Instagram, attracting more women who wanted to share their stories.
	g. Over time, Maanya built strong relationships with the women mentored under Incuba-Naari. These women, in turn, gained confidence to expand their business ventures, potentially employing other women in the future.
	h. Maanya organised the first mentorship programme through Incuba-Naari, inviting experts, entrepreneurs, and business founders to conduct Zoom sessions.

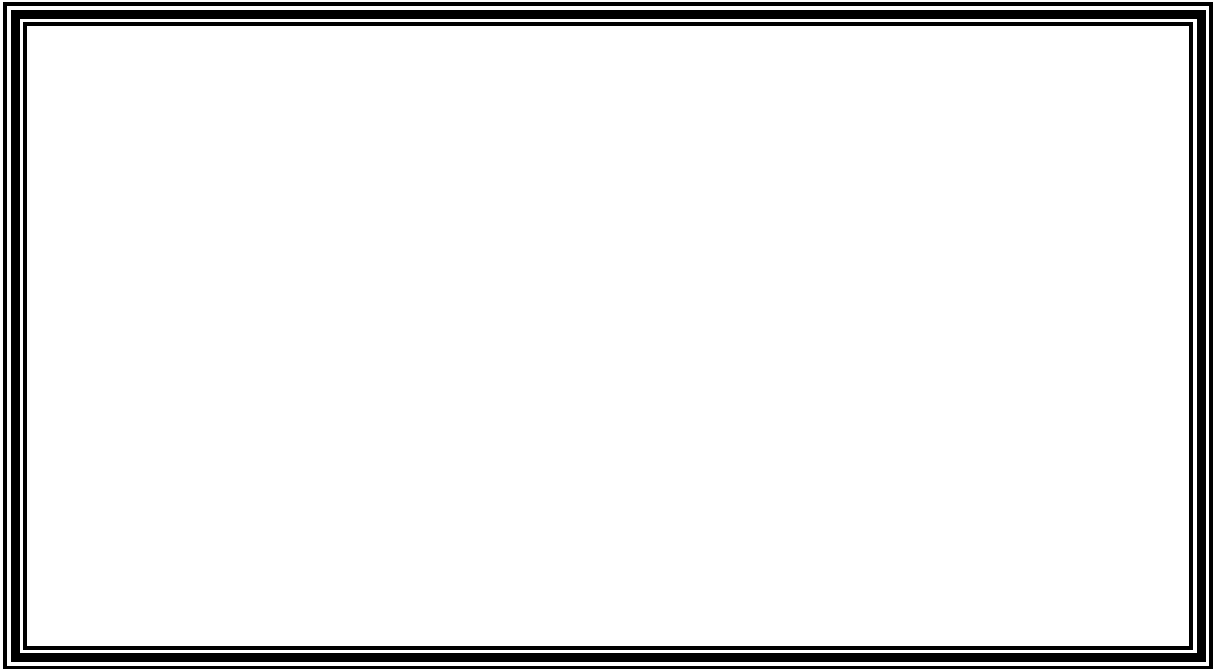
2) List nine ordinary items you see that started small before they became big. Examples: watermelons, chickens, clothes, bread, etc.


3) Now that you have warmed up, let's explore pointillism. Pointillism is a painting technique that involves applying small, distinct dots of colour, so that from a distance, they blend visually. Learn a little about the pioneer of pointillism, Georges Seurat, and some of his artwork from the following video.

**Georges Seurat and the art technique of pointillism**

➤ <https://youtu.be/i8UZ7iyqVw8> (Class Creative, Dec 31 2020)

4) Select one of the objects that you listed earlier and create a small piece of artwork below based on that object in the style of pointillism.



5) Respond to these questions to express what your takeaways from this activity are. Jot down your thoughts in point form. Share them with two or three of your classmates.

- What did you like about the technique of pointillism?
- What were some challenges you faced as you used this technique to paint?
- Just as you started the artwork small (with a simple dot!) and developed it, what is one area in your life where you likewise hope to start small and grow big in?

