







## How Legendary Sneakers Got Their Names

*An activity of "History of Sneakers"*

Read "The quiet shoes that took the world by storm" (page 22, *What's Up* July 2022) to find out how some famous sneakers got their names. Then, in the table below, match the history of the shoes to the famous people they were named after.

Hernando Cortez	Stan Smith	Michael Jordan
Toshikazu Kayano	Walt Frazier	Chuck Taylor

	Statement	Name
	The white Adidas sneaker is named after an American tennis player of the 1960s-80s. It was originally named after a French tennis player, but after his retirement the name was dropped in favour of this one.	
	The most iconic of them all, this sneaker was named after a basketball player who went to the Converse headquarters in Chicago in search of a job in his early twenties.	
	In the 1980s, Nike chose to name their sneakers after this rising star though they were unsure if he would be a champion. Thankfully, their gamble paid off and he is now regarded as basketball's Greatest Of All Time.	
	In 1973, a professional basketball player asked Puma for a pair of custom suedes. The Puma Clyde was named based on the nickname he was given as his dress sense resembled that of famous bank robber, Clyde Barrow.	
	Released during the 1972 Olympics, Nike allegedly named this design after a famous Spanish conquistador. It sports the iconic bright red swoosh logo and represents his conquering attitude and drive to win.	
	In 1992, after several failed pitching attempts, the ASICS team sent this Japanese designer to America to gain inspiration. After sketching designs on a napkin late one night, the new concept running shoe was born and it was an instant hit.	