

Dear Museum Curators

An activity of "New treasure hunters want to return precious objects to their homelands"

The article "New treasure hunters want to return precious objects to their homelands" (pages 14-15, *What's Up* July 2022) mentions stolen artefacts acquired unknowingly by museums.

1. Imagine you are an investigator who find out that some of the artefacts at a local museum has been stolen from somewhere else. Write a persuasive speech addressed to the museum curator team to convince them that the stolen artefacts should be returned to their original owners.
2. Present your speech to your class.

GUIDELINES

There are many ways to write a speech. One way is to use the following structure.

Have a strong opening to get your audience's attention.	<i>For example – an anecdote (short story), statistics, or a thought-provoking question.</i>
State the problem and a need for change	Some artefacts displayed at the museum had been stolen — why is this a problem?
Strongly suggest the solution.	The stolen artefacts should be returned to their original owners. State the reasons why.
Use vivid imagery describing the benefits of your suggested solution.	Underline, in the article, what happened when some stolen artefacts were returned. Use the information to help you.
Urge your audience to take action.	What should the curator team do?

MORE TIPS

- Vary your sentence structure. Use short sentences, and the occasional long ones to keep the audience alert. You may also use sentence fragments for emphasis.
- Use the active voice and avoid passive sentences. Active voice makes your sentences easier to follow and more powerful.
- Repeat key words and points.
- Use quotes from an expert or statistics to support your points.
- To get more ideas for effective delivery, watch this persuasive speech: "**Kids need recess**" > <https://www.youtube.com/watch?v=Kh9GbYugA1Y>. Simon Link (2014, TED Amana Academy)

