

Your Customers Will Love This!

An activity of "Marvellous new uses for mycelium"

Read "**Marvellous new uses for mycelium**" (page 16-17, *What's Up* March 2022) to learn how fungi is being made into a variety of eco-friendly products.

1. Pretend you work for a Ecovative Design. Create a flyer to persuade Singapore businesses to sell **one** mycelium product in their stores. Choose any of the mycelium products mentioned in the article.

My flyer will be about this mycelium product: _____

2. Design the flyer. It should have:

- ◆ one relevant, eye-catching image
- ◆ two sentences: a) the title and b) the caption
- ◆ short words or phrases describing the product
- ◆ the slogan "Your customers will love this!".

An example:

