



Name: _____

Class: _____ Date: _____

Promote a Healthy Snack

An activity of "Mexican chocolates made the traditional way"

Read the article, "Mexican chocolates made the traditional way" (page 20, *What's Up* October 2021). Do Steps 1–4 on your own, and 5–6 in small groups.

ON YOUR OWN

1) Fill in the following blanks.

Mr Santillan's company Oaxacanita Chocolate, a) _____ with indigenous communities to produce handcrafted chocolates the traditional way. He helps to

b) _____ native Mexican cacao trees and the traditions that were in

c) _____ of dying out. He uses many traditional chocolate d) _____ in the region that are unique and interesting as they include distinct spices and flavours. He also helps to e) _____ jobs for the poor in his native homeland. He f) _____ local artisans to make special g) _____, like woven baskets and clay cups for his cocoa products. The h) _____ used are sustainable and recyclable.

2) Think of a healthy snack that costs no more than \$2 that you can enjoy and would recommend to others. Name the snack and why you would recommend it.

3) Mr Santillan used woven baskets and clay cups to package his chocolate. Study the packaging of your snack. Can you think of some ways to improve on it to make it stand out in your local supermarket?

- 4) Imagine the original price of your item is \$1.00, and you need to sell it at \$2.00. What is the maximum amount of money you can afford to spend on packaging, yet ensure you make at least a 20% profit from the original price?

(Ans: \$0.80)

I can afford to spend \$_____ for packaging each item.

IN YOUR GROUP

- 5) Here are the estimated costs of some art supplies.

Material	\$	Material	\$	Material	\$	Material	\$
Woven Basket	0.50	Gift wrap	0.30	Paint	0.10	Dried flowers	0.20
Clay cup	0.40	Plain paper	0.10	Glitter	0.10	Seashells	0.20
Bottle	0.40	Coloured paper	0.20	Printing ink	0.20	Gift tag	0.10
Cardboard	0.20	Sequins	0.20	Tape	0.10	Metallic foil	0.30
Paper box	0.30	Stickers	0.20	String	0.10	Yarn	0.20
Wooden box	0.50	Confetti	0.20	Ribbon	0.20	Feathers	0.20

Your team challenge is to design an attractive packaging for your item, using any of the materials above. The item will be sold in packs of 10. Try to maximise your profit, but do not exceed the packaging cost per item. Illustrate your design below and label the materials, together with their costs.

Total packaging cost per item: \$_____ Estimated profit per pack: \$_____

- 6) Choose a team member to present your design to the class. Which team do you think has the most attractive and profitable design?