

## Green Sports for Planet Earth

*An activity of "How sports can help beat the climate crisis"*

Read "How sports can help beat the climate crisis" (page 21, *What's Up* October 2021) to learn about how sports can help to make our planet greener. Work in pairs.

1) From the article, list three ways in which sports has helped to make a greener planet.

- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_

2) Watch the following video to find out what makes a good logo design:

"What makes a great logo- for kids" ➤ <https://youtu.be/u76UYT9s8PI>  
by Ask Ultra, 28 June 2020.

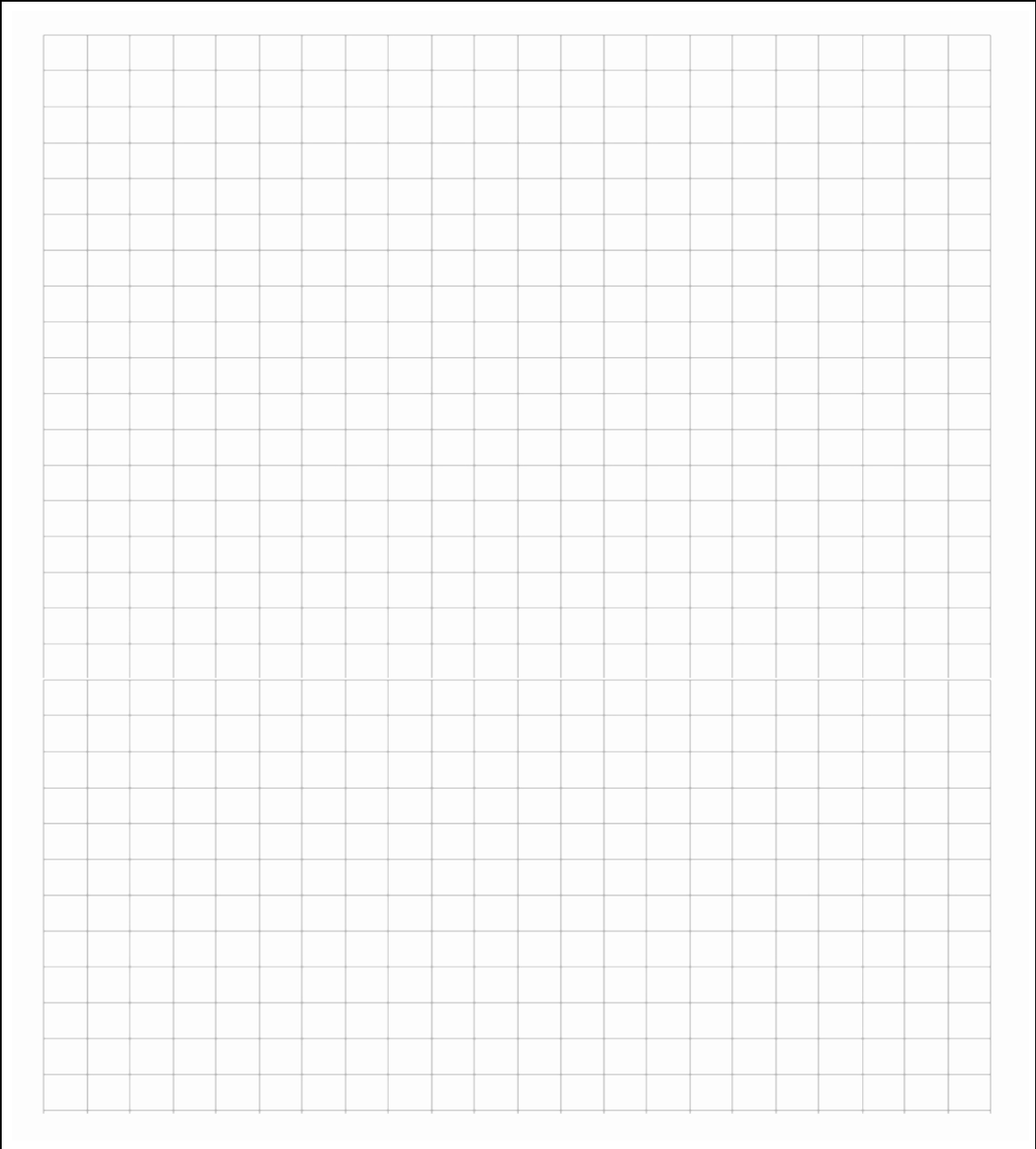
According to the video, five factors that make a good logo design are:

- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_

3) Imagine you are hired by an eco-friendly sports shop, Eco-Fun, to design their shop logo. Eco-fun is a sports retail shop that sells equipment and sportswear made with environmentally-friendly materials. Design a suitable sports logo for the shop. Here are the requirements:

- Preferably, use no more than three colours.
- Keep your lines clean and neat.
- Use the tips you have learned from the video.
- Bring across the idea of eco-friendliness in sports.

4) Use the grid below for your logo artwork. Describe your design concept.



This logo shows:

Why I chose these colours:

What these elements mean:

5) Share your logo and design concept with your classmates.