



Name: \_\_\_\_\_

Class: \_\_\_\_\_ Date: \_\_\_\_\_

## Say No to Ivory!

An activity of "Is that ivory?"

Read "**Is that ivory?**" (page 17, *What's Up* September 2020). The global demand for ivory has led to the slaughter of many wild animals. As a result, animals such as the African elephant are now at risk of becoming extinct.

To protect these animals, governments worldwide have moved to ban the sale of ivory. However, people still want to buy ivory products. As long as there is a demand for ivory products, poachers are tempted to break laws to get their hands on ivory.

Experts believe that one effective way to fight this demand is to educate the public about the harm the ivory trade causes. Do your part today: educate your peers at school!

1. Design a poster discouraging the use of ivory products.
2. Before you start on your poster, consider the following questions:
  - a) Who is your audience? Who are you designing this poster for?

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- b) What are some animals that are being hunted for their ivory?

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- c) Which animals will you show in your poster? Will you include pictures of ivory products?

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- d) What words will you have on your poster? Draft your message here.

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- e) What else can you do to make your poster stand out?

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- f) Where can someone go to learn more about the ivory trade?

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- g) Is there any other information you might want to include?

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3. Draft your poster on the other side of this sheet. When you are satisfied with your design and layout, produce the poster on poster paper.
4. With permission, display all the posters your class makes in different parts of your school.