



Name: _____

Class: _____ Date: _____

Identify the Social Enterprises

An activity of "Engineering student creates bricks from plastic waste"

"Engineering student creates bricks from plastic waste" (page 9, *What's Up* January 2020) tells of a social enterprise — a business set up to benefit the community by providing jobs for people in poverty and saving the planet. How wonderful! Let's find out if we have such enterprises here in Singapore. Individually, read the article carefully.

1. The first column below describes three local social enterprises. In the next column are incomplete names of these enterprises. Work in small groups to decipher the names. You may ask other people or search the internet.

What the social enterprise does	Its name
<p>They handle just about anything to do with flowers including floral bouquets, wedding car decorations, event hall decorations and more. This social enterprise provides employment for women who are unable to hold full-time jobs because of poor health, lack of education or skills and such. They are taught the crafts and entrepreneurial skills. Started by Annie, a professional social worker who worked with families with violence issues.</p>	<p>H _ L L _ F L _ W _ R S</p>
<p>They make personalised high-quality leather items. They employ people with special needs, such as those with cerebral palsy, minor intellectual disabilities, and autism as the artisans. They believe that each special-needs person is talented in some way. They also provide training for these artisans and conduct workshops and programmes. Founded by Yeo Hwee Khim who gave up a career as an architect and learned the art of leather-bag making in Milan under the Italian Masters to start this project here.</p>	<p>P _ R S _ N _ L _ S _ D L _ V _</p>
<p>They sell reusable metal straws. These are sold at affordable prices to reduce the usage of single-use plastic straws which end up in the seas killing marine life. Samantha Thian (Sam), the founder, gives 50% of its profits to support marine conservation in Singapore and around South East Asia. They have contributed to 33 conservation projects and impacted over 5,200 individuals in local communities.</p>	<p>S _ _ S T _ _ N _ B L _ C _ .</p>

2. What do you appreciate most about each of these social enterprises?
