

Poster: Climate Change

An extension of "Is the Earth getting hotter?"

We see posters everywhere — at MRT stations, bus stops, and in the malls. Designing a good poster is not easy. A poster needs to be eye-catching, informative, and have a “call to action”: what it wants the viewer to do. Now, let’s try making a poster!

Imagine you are creating a poster to raise awareness about climate change among your fellow pupils. Here is what you do:

1. Read “Is Earth getting hotter?” (page 10, *What’s Up* June 2019).
2. Together with a partner, pick out the information you want to put on the poster. Use the questions below to help you.
3. Discuss what pupils can do about climate change. Decide on at least one call to action.
4. Come up with a title for your poster.
5. Then, grab a blank piece of paper and create your poster!

Here are some questions to help you.

What is climate change?

What causes climate change?

What are some effects of climate change?

What can pupils do about climate change? *(This is the call to action!)

What are some symbols or pictures you can use in your design?

