



Name: _____

Class: _____ Date: _____

Say No to Fake News!

An extension of "Fake rumours causing havoc"

Read "**Fake rumours causing havoc**" (page 9, *What's Up* August 2018).

Imagine you are a designer for the WhatsApp company. You have read about the violent mobs and deaths caused by rumours spread through WhatsApp chats.

You are asked to design a poster for the newspapers, to be distributed to all affected villages. Your boss wants the readers to learn and think about the following:

1. What we can do to check if a piece of information is true?
2. What might happen if we easily believe and spread fake news?
3. How can we be responsible online users, and encourage others to do the same?

As a designer, you want to make sure the art and the words work hand in hand to make your message very powerful. Before you begin your design, consider:

Design

- * Will it catch the reader's eye?
- * Is my layout neat, or too cluttered?
- * Is there a clear focus?
- * Should I include pictures to create more impact?

Text

- * Is my message clear?
- * Does it achieve what my boss requested?
- * Is it phrased simply, and easy to read?
- * Is my language persuasive enough?

Use the space below to sketch a draft of your poster. When you are ready, begin work on your actual poster on a fresh piece of paper.



Designer's Notes
