



Name: \_\_\_\_\_

Class: \_\_\_\_\_ Date: \_\_\_\_\_

## Business Buzz

*An extension of "African scientists are helping their countries develop"*

Read **African scientists are helping their countries develop** (page 10, *What's Up* February 2018). Dr Mojisola is contributing to her country, Nigeria, through her research. When you grow up, you too can contribute as much to Singapore. There are all sorts of ways in which you can do this. One option would be to run a business. If you do, there may be mutual benefits when your business partners other businesses. That's what this activity is about.

### INSTRUCTIONS

1. Divide your class into five teams of about the same size. **Within your team**, brainstorm what kinds of work would make good use of your team members' skills and talents.
2. Next, have a **whole-class discussion**, facilitated by one student. Each team presents its business idea to the class. Then, the class discusses how each business might help — or work with — two of the other businesses. For example, an advertising firm can promote a restaurant which can buy vegetables from an organic farm.
3. Return to your **project teams**. This time, flesh out your team's business idea guided by the whole-class discussion. Fill the table below to capture your team's ideas.

<b>1</b>	The <b>product/service</b> that our team would like to sell is: _____.
<b>2</b>	The <b>people who would buy</b> our product or service are: _____.
<b>3</b>	We will <b>name</b> our business _____.
<b>4</b>	Our business will partner _____ and _____ (run by our classmates' teams) because we can help one another in these ways: _____ _____.
<b>5</b>	Together, our group of businesses will contribute to Singapore in the following ways: _____ _____ _____.